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CURRENT POSITION

President of Marriage Transformation LLC, a global company committed to character-based personal development and relationship and marriage knowledge and skill building for people at all stages of relationships and in all aspects of their lives.

Relationship and Marriage Coach; Character Development Specialist

- “Thank you so very much for your amazing coaching. You were not only a stand for me getting what I wanted, but you possess the extraordinary ability to get inside one’s world. I will never forget your diligence and commitment to me. What an experience...For me, you will always have the title ‘coach’.”
~ With heartfelt appreciation, Michelle Jenkins
- “We’ve been having some great conversations on many aspects of your recommendations and finding that the assessment process has brought us a lot closer. We’re both really glad we did it, so thanks for taking the time to help us.”
~ Engaged couple
- “In the coaching association, the most valuable aspects for me have been accountability (helping me stay in integrity with what I’ve said I want to do), communication assistance (keeping emotions or personal baggage away from business communication, thus learning to phrase communications with detachment and clarity), and having consistent business support from an authority I respect and trust. Through Susanne Alexander’s kind, focused and professional coaching, I have gained insights into areas within myself that were affecting the presentation of myself and my art in business relationships and in the world at large. I now have more confidence in all areas of my life, both business and personal.”
~ Raphaella Vaisseau, www.heartfulart.com

Author:

- ❖ *Becoming an Excellent Person: Preparing Your Character for Dating, Courtship, and Marriage* (Marriage Transformation, 2011)
- ❖ *Becoming Relationship Ready: Preparing for a Future Partner* (Marriage Transformation, 2011)
- ❖ *Becoming Character Partners: Observing and Understanding Your Partner’s Qualities* (Marriage Transformation, 2011)
- ❖ *Becoming Unified Partners: Assessing Harmony Between You and a Partner* (Marriage Transformation, 2011)
- ❖ *All-in-One Marriage Prep: 75 Experts Share Tips and Wisdom to Help You Get Ready Now* (Barringer, 2010); Finalist in 2011 Eric Hoffer Award for Independent Books
- ❖ *Happy at Home, Happy at Work: The Powerful Rewards of Building Character* (Marriage Transformation, 2008)
- ❖ *A Perfectly Funny Marriage, A Humorous View of Creating a Successful Marriage* (cartoon book, Marriage Transformation, 2007)
- ❖ *What’s Character Got to Do with It? Enhancing Sexual Intimacy in Your Marriage* (booklet; Marriage Transformation, 2004)

Co-Author:

- ❖ *Empowered Healing: Creating Quality of Life While Journeying with Cancer* (Marriage Transformation, 2012)
- ❖ *Marriage Can Be Forever—Preparation Counts!* Three Editions (Marriage Transformation, 2003, 2007)
- ❖ *Can We Dance? Learning the Steps for a Fulfilling Relationship* (Marriage Transformation, 2006)
- ❖ *Pure Gold: Encouraging Character Qualities in Marriage*, Second Edition (Marriage Transformation, 2005; Spanish edition, *Oro Puro*, 2007)
- ❖ *Both Eyes Open®: A Spiritually-Based Facilitator’s Guide to Marriage Can Be Forever—Preparation Counts!* (Marriage Transformation, 2005)
- ❖ *Pure Gold: Encouraging Character Qualities in Marriage*, First Edition (Marriage Transformation, 2004)
- ❖ *College & Career Success Simplified* (Pearson Education, 2004)

Expert on www.simplemarriage.net and www.parentsconnect.com; former advice expert on www.marriage.com; Advisor/Newsletter Writer: Better Together (formerly Cleveland Marriage Coalition); 2003-2006

ACADEMIC BACKGROUND/CERTIFICATIONS/TRAINING

Related to Coaching/Workshops

- ❖ **B.A., Communications**, Baldwin-Wallace College, Berea, Ohio, 1996; Graduated Cum Laude, member of Alpha Sigma Lambda Honor Society; Courses included: Journalism, Creative Writing, Business and Professional Speaking, Business Communications
- ❖ **Better Marriages Conference**, July 2011
- ❖ **Releasing the Powers of Junior Youth** (Ages 11-14), September 2010
- ❖ **Ten Basics Married Couples Should Know About Sexuality** (James E. Sheridan, presenter), May 12, 2007
- ❖ **FranklinCovey Facilitator Training, *The 8 Habits of a Successful Marriage***, Smart Marriages® Conference, 2005
- ❖ **PREP (Prevention and Relationship Enhancement Program) Instructor Training**, Smart Marriages® Conference, 2004
- ❖ **Coalition for Marriage, Family and Couples Education Conference (smartmarriages.com)**, 2004-2007; 2010
- ❖ **PREPARE/ENRICH Mentor Couple Training**, 2004
- ❖ **PREPARE/ENRICH Counselor Certification Training**, 2003
- ❖ **Landmark Education Courses:** Forum, Advanced Course, Self-Expression & Leadership, Introduction Leaders Program, Communication: Access to Power, Communication: Performance & Power, Creativity Seminar, Excellence Seminar, Effectiveness Seminar, Velocity Seminar, Money Seminar, Living Passionately Seminar, Relationship Seminar, Breakthroughs: Living Outside the Box Seminar; Coach for Self-Expression and Leadership; Living Passionately; 1998-2006
- ❖ **Ruhi Book 7: Walking Together on a Path of Service**, 2002 (facilitator training)
- ❖ **Honest Conversations Training**, Euclid Community Concerns, 2001

Other Training

- ❖ **Journalism Fellowship**, Case Western Reserve University, Welfare Reform, 2001
- ❖ **Journalism Leadership Training**, Society of Professional Journalists, Indianapolis, Indiana, 2001
- ❖ **National Writers' Workshop**, Indianapolis, 2000
- ❖ **Mini-Internship**, Community-Medical Partnering, Academy of Medicine-Cleveland, 2000
- ❖ **Leadership**, American Society of Training and Development, 1998
- ❖ **Creative Alternatives in Presentations**, J. P. Horizons, 1998
- ❖ **Children's Class Teacher Training**, Louhelen Bahá'í School, 1998
- ❖ **Handling Customer Complaints**, BP Chemicals Company, 1997
- ❖ **Handling Meeting Interrupters**, BP Chemicals Company, 1997
- ❖ **Beginning Photography**, Polaris Career Center, 1996
- ❖ **Empowering Diversity**, BP Oil Company, 1996
- ❖ **Hazardous Waste Operations/Fire Training**, BP Oil Company, 1995-1996
- ❖ **Front-Line Management**, BP Oil Company, 1991
- ❖ **People Skills for Supervisors**, BP America, 1991
- ❖ **Leadership and Influence**, BP America, 1989
- ❖ **Negotiating Skills & Strategies**, BP America, 1988
- ❖ **Management Skills for Professionals**, BP America, 1988
- ❖ **Decision Making**, BP America, 1988
- ❖ **Registered Nurse Training**, Ottawa Civic Hospital, Ontario (1 year completed), 1974

PRESENTATIONS AND WORKSHOPS (1998-2011)

Relationship and Marriage Topics

- ❖ Marriage and Family devotional and discussion; Chattanooga, Tennessee; October 23, 2011; 20 people
- ❖ “Creating Excellent Relationships That Can Lead to Marriage” workshop for young adults; moderated panel of married couples; Columbus, Ohio; October 8, 2011; 27 participants
 - “The panel was most valuable and useful. It was inspiring and a really real part of the workshop.”
 - “I appreciated the discussion on chastity.”
 - “It was a great day of learning that touched on all of the most important points in relationships.”
 - “The discussion on character traits was enlightening.”
- ❖ “Enriching Our Marriage” (Character-Heart Couple Consultation Model; Sharing Expectations and Meeting One Another’s Needs; Creating Commitments: Making Time and Service Choices); Calgary, Alberta, Canada; September 17, 2011; 20 married couples
 - I appreciated setting goals together to improve our marriage and looking at where our time goes and finding our priorities
 - I liked spending time together going over our needs and setting goals together.
 - We made commitments to service which we might not have done otherwise.
- ❖ “Marriage Can Be Forever—Preparation Counts!”; singles; Calgary, Alberta, Canada; September 18, 2011; 6 participants
 - This was a good reminder of the character building work we each need to do on a continual basis to improve ourselves.
- ❖ “Fuel Before Fire: Building a Deep, Unified, and Lasting Sexual Intimacy”; Euclid, Ohio; September 3, 2011; 2 couples
- ❖ Marriage devotional and discussion; Knoxville, Tennessee; August 28, 2011; 30 participants
- ❖ “Creating Commitments: Making Time and Service Choices”; Euclid, Ohio; August 20, 2011; 2 couples
- ❖ “Sharing Expectations and Meeting One Another’s Needs”; Euclid, Ohio; July 24, 2011; 2 couples
- ❖ “Creating a Pure Gold Marriage” workshop; Albuquerque, New Mexico; July 10, 2011; 39 participants
 - “It was valuable and useful to learn about character qualities, having an opportunity for focused discussion, doing couple activities, and skills to use for a stronger marriage.”
 - “Inspirational; reaffirming we’re on a good course in our marriage.”
 - “I appreciated the opportunity to bond and work together in a structured environment with my spouse.”
 - “We came up with some good ideas for working on our marriage.”
 - “Rare opportunity to learn more about each other, including finding out my spouse’s love language.”
 - “I liked the focus on techniques to strengthen our marriage and make our partner happier and ensure our marriage continues to grow.”
 - “Made us realize that we have a good marriage.”
 - “We have been married for over 50 years and we were surprised to discover things we didn’t know about our spouse.”
 - “It was useful to have thought-provoking questions and spaces for real, structured reflection.”
 - “Material was most valuable and useful.”
 - “The response from the participants of both workshops was overwhelmingly positive. Their unanimous regret was that the workshops were over too soon. The workshops were facilitated so well and the information gleaned was so important and needed, that the participants are requesting additional and regular workshops on these subjects. Some of the skills that Susanne has are: attention to detail, a warm and relaxed presentation style, ability to adapt her presentation to the needs of the attendees, and capacity for reflection after a workshop or talk, in order to continually improve the quality of her work.”

- Local Spiritual Assembly of the Bahá’ís of Albuquerque, New Mexico

- ❖ “Creating Relationship Excellence”; Albuquerque, New Mexico; July 10, 2011; 12 participants
 - “It was useful to have thought-provoking questions and spaces for real, structured reflection”
 - “Material was most valuable and useful”
- ❖ “Caring for the Soul of Your Marriage”; Better Marriages Fiesta, Albuquerque, New Mexico; July 8, 2011; 17 participants
 - “Susanne was very well-prepared, and her passion for the topic is evident. Her exercises addressed multiple adult learning styles. She is a non-anxious presence as a presenter, and she has a quiet leadership style that inspires confidence. We found the workshop to be enlightening and helpful.”
~Carolynn M. Miller, Sr. Business Manager, Student Services, Emory University
 - “What a blessing! Susanne did a wonderful job of guiding us through exercises and discussion points concerning connecting with each other through meditation, prayer, and learning to simply pay better attention to the spiritual aspects of our marriage relationship. While I am a Christian, I found that Susanne was able to present the material with skill and sensitivity to the needs of many faith traditions. It was very much a workshop aimed at shared spirituality, and it hit the mark. Thank you Susanne for your care and skill with this important topic.”
~Bradley J. Miller, Senior Minister, Brookhaven Christian Church (Disciples of Christ)
 - “John and I appreciated learning about character qualities and how specifically praying for those qualities can enrich our regular prayers for each other. We have also found your insights helpful in our prayers for our children and for others. We were able to reflect your calm and inviting presentation style in our private dialogue in the workshop and found that this also enhanced our spiritual connection. We have enjoyed the material that you provided and look forward to using to deepen our spiritual intimacy.”
~Hope Colson, a certified Better Marriages Leader Couple with her husband John
- ❖ “Creating a Pure Gold Marriage” workshop; Calgary, Alberta, Canada; May 28, 2011; 34 participants
 - “I liked having the practical information tied in with spiritual values.”
 - “I liked talking about how to phrase encouragement.”
 - “The materials are excellent.”
 - “Caused us to really discuss some things that have been on our minds.”
 - “In preparing for the workshops, we appreciated working with someone so organized in providing logistical details, comprehensive handouts, and suggestions for success. The handouts were effective, because they were customized for the participants. Susanne was punctual, worked flexibly with an unknown facilitation assistant, encouraged group participation, and delivered useful content in a warm, direct, and approachable style. The participants responded enthusiastically that they appreciated the workshops and want to continue with relationship and marriage education. We would definitely invite Susanne back to assist with the process of strengthening this aspect of our community.”
~Spiritual Assembly of the Bahá’ís of Calgary
- ❖ “Creating Excellent Relationships That Can Lead to Marriage” workshop; Calgary, Alberta, Canada; May 28, 2011; 12 participants
 - “The materials are excellent.”
 - “I liked the practice on strengthening character.”
- ❖ “The Joy of Creating Excellent Relationships” workshop; Richmond Hill, Ontario, Canada; April 30, 2011; 8 participants (youth)
- ❖ “Importance of Marriage Preparation” presentation; Black Marriage Day 2011 “Reawakening Marriage”, Cleveland, Ohio, March 27, 2011
 - We appreciate the commitment and positive energy Susanne brings to each presentation. Without exception, the feedback we get about her talks is always enthusiastic and satisfied. For example, here are some audience comments from the most recent talk she gave:
 - “Ms. Alexander was fun and to the point.”
 - “You can tell she knows what she’s talking about.”
 Susanne’s grasp of the subject about which she speaks, her sense of humor, and her ability to connect with the audience are certainly noteworthy. We are more than happy to ask her to return again and again

to share with participants in our programs.

~ Krsnanandini Devi Dasi & Tariq Saleem Ziyad, Co-Directors, Dasi-Ziyad Family Institute

- ❖ “Strengthening Your Marriage Bond” workshop; Vancouver, British Columbia, Canada, December 11, 2010; 28 participants
 - “Everything worked well. Thank you for your loving care!”
- ❖ English Corner on Marriage mini-workshop; Vancouver, British Columbia, Canada, December 7 and 12, 2010; 7 participants each (Chinese)
- ❖ Keynote speaker and Conference Speaker Coordinator : “The Sacred Commitment of Marriage: Foundation for Community Building”; Marriage: A Fortress for Wellbeing” conference; Vancouver, British Columbia, Canada, December 4, 2010; 102 participants; workshop leader “Becoming Relationship Ready” and “How Do You Know You’ve Found Your Partner”
 - “Well prepared conference!”; “High caliber and wonderful speakers.”
 - “We turned to Susanne to recruit, organize, and mentor all the workshop presenters for the conference. In addition, she delivered a keynote address that included humorous stories to help the participants connect with her relationship experiences. She helped the participants understand how to build skills in their lives that help relationships, such as friendship, and how relationship and marriage strengthening positively influence the rest of their lives. Susanne also co-presented two dynamic workshops on finding a partner and becoming relationship ready, and she participated on the presenters’ panel at the end of the day. We appreciated Susanne’s willingness to respond flexibly to our needs, her organizational skills, and her personable and excellent speaking ability.”

~ Spiritual Assembly of the Baha’is of Port Moody, British Columbia
- ❖ “Bahá’í Marriage and Couple Skills” mini-workshop; Richmond Hill, Ontario, Canada, September 28, 2010; 20 participants
- ❖ “Bahá’í Marriage and Couple Skills: mini-workshop; Orlando, Florida, July 12, 2010; 20 participants
- ❖ Keynote speaker: “Creating Happy, Lasting Marriages”; Marriage: A Fortress for Wellbeing” conference; Vancouver, British Columbia, Canada, November 21, 2009; 110 participants; workshop leader: “Parental Consent to Marriage”
 - “Susanne was an advisor behind the scenes about content and structure for the one-day conference. She also delivered two excellent keynote presentations that included helpful handouts, audience participation, and practical insights that participants could take and use. One of the keynotes was done with less than 48 hours notice due to the cancellation of a presenter. In addition, she delivered a workshop for those wanting to build a closer bond with parents during marriage preparation, and she participated in a lively panel discussion at the end of the conference with other presenters.”

~ Spiritual Assembly of the Baha’is of Port Moody, British Columbia
- ❖ “Marriage Enrichment—Creating a Happy, Lasting Marriage” workshop for Brecksville-Broadview Heights, Ohio, Preschool Mothers’ Club, November 12, 2008; 50 participants
- ❖ “Marriage Transformation” workshop for engaged and married couples, Chapel Hill, North Carolina, June 2008; 16 participants
 - “This was an outstanding workshop from every sense. We got so much out of it. We were blessed to have you. I don’t think we have been to any activity since we were married that was so helpful. Thank you for all of your kindness and for including everyone in your program so lovingly.”
 - “It gave my wife and I an opportunity to explore our relationship deeper.”
 - “The materials were exceptional. The breakout sessions were critical and powerful for my spouse and me.”
- ❖ “Pure Gold Marriage” workshop, Green Acre Bahá’í School, Eliot, Maine, April 2007; 18 participants
 - “Thank you for a wonderful weekend—so nurturing for our marriage. It was truly life transforming! Absolutely an answer to our prayers. The work you are doing is so valuable and needed.”

- ❖ “Character in Marriage” Keynote Presentation, Dasi-Ziyad Family Institute Marriage Educator graduation ceremony, April 2007
- ❖ “Tone of Voice Speaks Louder Than Words,” FOX TV 8, Cleveland, January 2007
- ❖ “Pure Gold Marriage” workshop, Bosch Bahá’í School, Santa Cruz, California, November 2006; 25 participants
- ❖ “Pure Gold Marriage” workshop and “Can We Dance? Learning the Steps for a Fulfilling Relationship” workshop, Maxwell International Bahá’í School, Vancouver Island, Canada, August 2006; 20 participants each
- ❖ “What’s Character Got To Do With It?, Rotary Club - Beachwood, Ohio, presentation, July 2006; 25 participants
- ❖ “What’s Character Got To Do With It? Relationships and Character” workshop, Smart Marriages® Conference, Atlanta, Georgia, June 2006; 50 participants
- ❖ “Pure Gold Marriage” workshop, Green Acre Bahá’í School, Eliot, Maine, February 2006; 20 participants
- ❖ “Pure Gold Marriage” workshop, Bosch Bahá’í School, Santa Cruz, California, November 2005
- ❖ Relationships and Marriage: Zhuhai, China; and Hong Kong; October 2005
- ❖ “What is Marriage Education?” and “Pure Gold Marriage” workshops; Washtenaw County, Michigan Bahá’í Centre; September 2005; 30 participants
 - “Experience and expertise in subject matter was evident...”
- ❖ “Both Eyes Open: The Adventure of Relationships” singles workshop; University of Michigan, Ann Arbor, Michigan; September 2005; 30 participants
 - “Great workshop! Very useful. Inclusion of the arts was very effective.”
- ❖ “What is Marriage Education?” “Pure Gold Marriage” and “Both Eyes Open” workshops; St. Paul’s University, Ottawa, Ontario, Canada; April 2005; trained 4 facilitators concurrently with session; 40 participants
- ❖ “What is Marriage Education” and “Couples Communication Facilitator Training”; New York City Bahá’í Faith community, April 2005; 10 participants
- ❖ “Pure Gold Marriage” interfaith workshop, Green Acre Bahá’í School, Eliot, Maine, February 2005; 20 participants
- ❖ Keynote address on Marriage and Divorce issues; Grand Canyon Bahá’í Conference, Phoenix, Arizona; December 2004; 1500 participants
- ❖ Pre-marriage and marriage topics; Grand Canyon Bahá’í Conference, Phoenix, Arizona; December 2004; 4 workshops with 200 participants each
- ❖ “Pure Gold Marriage” and “The Marriage Transformation Project”; Bahá’í Social and Economic Development Conference, December 2004; 150 participants
- ❖ “Marriage Can Be Forever” 1-hour teleconference presentation and Q&A; Bahá’í-Faith sponsored; September 2004
- ❖ “Both Eyes Open: The Adventure of Relationships” marriage preparation 5-day session; Bosch Bahá’í School, Santa Cruz, California; August 2004; 20 participants
 - “Our experience with Craig and Susanne was great. I think they are brilliant, and the reviews for the course were incredible. They do a fantastic job.” Program Director

- “I liked the circled gathering with practiced and skilled facilitation and coaching, the gradual pacing, and the consultation and openness.”
- ❖ Celebration of Marriage Banquet Honoring Segment; Smart Marriage Conference, Dallas, Texas; July 2004; 2000 participants
- ❖ “Both Eyes Open: The Adventure of Relationships” marriage preparation weekend; Atlanta, Georgia; Bahá’í Faith-sponsored; May 2004; trained 3 facilitators concurrently with session; 20 participants
 - “The information you have put together is great, your leadership kept us on target and moving forward, and the participants were wonderful.”
 - “It’s impossible to cover the topics in a lifetime (!), but this workshop was extremely well put together. The facilitators guided the group patiently and lovingly.”
- ❖ Marriage Preparation Presentation & Book Signing; Joseph Beth Bookstore, Cleveland, Ohio; May 2004
- ❖ Provided curriculum content and facilitator coaching for Bahá’í Young Adult Conference workshop session, “Are You Ready for Marriage”; Toronto, Ontario; May 2004
- ❖ Provided curriculum content and facilitator coaching for Bahá’í Young Adult Conference workshop sessions, “Both Eyes Open: Exploring Love, Friendship, and Relationships”, and “Creating a Lasting marriage: Skill Building for Young Couples”; Davison, Michigan; April 2004
- ❖ “The Adventure of Marriage” 1-day workshop for 40 interfaith single and married participants; sponsored by Bahá’í Faith; Toronto, Ontario, Canada; February 2004; trained 3 facilitators concurrently with session; 40 participants
 - It was valuable to: “learn the character qualities”, “from other’s experiences, ideas, and solutions”, “what men and women think of each other”, “have quality content”, “communications exercises”, and “breakout sessions”
- ❖ Character Work Day mini-workshop and working session to develop character materials for workshops; Cleveland, Ohio; December 2003; 10 participants
- ❖ “Ready for Marriage” presentation and mini-workshop at the Bahá’í Social and Economic Development Conference, Orlando, Florida; December 2003; 130 participants
 - “The interactivity, definitions, content, and humor were valuable.”
- ❖ Provided curriculum content and facilitator coaching for Bahá’í Youth Conference Workshop on Dating; Washington, D.C.; December 2003
- ❖ “Both Eyes Open - The Adventure of Relationships”; intensive marriage preparation weekend workshop, Chicago, Illinois; November 2003; trained 3 facilitators concurrently with session; 65 participants
 - Overall evaluation score was 6.07 out of a possible 7.00 total
 - “The book, presenters, demonstrations, and activities were very useful!”
 - “Learned a lot about myself in a way that felt safe and comfortable.”
- ❖ *Marriage Can Be Forever—Preparation Counts!*; Local Author Week at Euclid Public Library; Cleveland, Ohio; October 2003; 15 participants
 - “Your presentation was informative and professional, yet warm and comforting. It is nice to think that happiness like yours is possible in this world!” Library Coordinator
- ❖ “Parenting Your Child Through Relationships, Courting, & Consent to Marry”; Bahá’í Unit Convention; Cleveland, Ohio; October 2003; 6 participants
- ❖ *Marriage Can Be Forever—Preparation Counts!* - The Publishing Challenges”; Mayfield Library Presentation for National Writer’s Union; September 2003; 25 participants

- ❖ “Steps on a Path to a Spiritually-Based Marriage”; Bahá’í-sponsored Public Meeting, Cleveland, Ohio; September 2003; 25 participants
- ❖ Introduction to Marriage Project; Association for Bahá’í Studies Conference, San Francisco, California; September 2003; 100 participants
- ❖ Bahá’í Singles Marriage Preparation Weekend; Cleveland, Ohio; August 2003; 15 participants
 - “Great job! Thanks for providing a very valuable opportunity to discuss issues of concern; thanks for promoting healthy relationships and marriage!”
 - “The two of you are wonderful!”
- ❖ Marriage Preparation Workshops; Midwinter Bahá’í Youth Conference, Cleveland/Cincinnati, Ohio; 1999-2003; 15 participants

Other Topics

- ❖ “eBooks Are Here to Stay”, Western Reserve Writers Conference, 2011
- ❖ “The Art and Craft of Editing Yourself”, Western Reserve Writers Conference, 2010
- ❖ “Networking and Queries”, Western Reserve Writers Conference, 2007
- ❖ “Self-Publishing”, Western Reserve Writers Conference, 2005
- ❖ “Freelancing,” “Self-Publishing,” and “The Art of the Pitch,” Cleveland State University Writer’s Conference, 2004
- ❖ “Editing Your Work,” Western Reserve Writers Conference, 2003
- ❖ “Networking and Queries” and “The Business of Writing,” Western Reserve Writers Conference, 2002
- ❖ “The Power of Conscious Living”, Yellow Springs, Ohio Youth Conference, 2002
- ❖ “Tips for Successful Freelancing,” Western Reserve Writers Conference, 2001
- ❖ “Getting Articles into Print” and “Writing Query Letters,” Hudson Writers Mini-Conference, 2001
- ❖ “Interviewing and the Art of Profiles,” Society of Professional Journalists, New Orleans, 2001
- ❖ Teen Creative Writing Workshop, Midwinter Bahá’í Youth Conference, 2000, 2001
- ❖ “Getting Articles into Print,” Lakewood Writers Mini-Conference, 2000
- ❖ Panelist, “Talk Back with Freelancers and Editors,” Society of Professional Journalists, 2000
- ❖ Interviewee about Magazine Writing, Amherst Cable TV, Over the Back Fence Show, 2000
- ❖ “Resume Preparation,” Cuyahoga Community College, Career Place, Cleveland, Ohio, 2000
- ❖ “Surviving as a Freelancer,” Western Reserve Writer’s Conference, 1999

JOURNALISM PUBLICATIONS

Selected Relationship Articles:

- ❖ “10 Guidelines for Couple Decisions”; simplemarriage.net; January 2012
- ❖ “Melt Your Honey’s Heart with Character Appreciation”; simplemarriage.net; August 2011
- ❖ “24 Keys to Remaining Friends with Your Spouse”; simplemarriage.net; June 28, 2011
- ❖ “Getting Married? Becoming Parents? Going Through Transitions”; simplemarriage.net; May 5, 2011
- ❖ “Pace Not Race Through a Relationship; yourtango.com; March 17, 2011
- ❖ “5 Reasons for Creating Your Own Wedding Vows; simplemarriage.net; March 8, 2011
- ❖ “Are You Ready for Marriage? Simple Tool #1: Humor”; simplemarriage.net; January 11, 2011
- ❖ “Growing In Love, The Key to Achieving a Cooperative Marriage”, Winter 2006: *Marriage Partnership Magazine*
- ❖ “Does Your Marriage Have Character?” *First Years and Forever*, Family Ministries Catholic Archdiocese of Chicago, September 2005
- ❖ “Prepare for Your Marriage, Not Just the Wedding,” *SbaromNaylor.net*, August 2004
- ❖ “Having A Father Matters,” *Strengthening Marriage*, Fall 2003
- ❖ “Living Together Reduces Chance of Lasting Marriage,” *Strengthening Marriage*, Fall 2002
- ❖ “Virtuous Sex,” *The Shifting Times*, January 2000
- ❖ “Personality Styles: A Simple Tool for Better Relationships,” *The Shifting Times*, January 2000
- ❖ “The Power of Family Unity,” *The Shifting Times*, September 1998
- ❖ “Mothering 101: Teaching Virtues to Children,” *The Shifting Times*, April 1998

Other Articles:

Written over 200 articles for a variety of publications, including: *Strengthening Marriage*, *Newsweek* (Japan), *The (Cleveland) Plain Dealer*, *Ziff Davis Smart Business*, *Massage Magazine*, *Crain's Cleveland Business*, *Over the Back Fence*, *Pages*, *The Shifting Times*, *The Cleveland Free Times*, *Catalyst for Cleveland Schools*, *The American Bahá'í*, *Ad Astra*, *Black Diaspora*, Sun Newspapers, *Times of Your Life*, *The (Regina) Leader Star*, *Point of Light*, *Accent on Living*, *Proud*, *Writer's Digest*

MEDIA COVERAGE**❖ Television:**

- Fox 8 Cleveland - That's Life! TV Show with Robin Swoboda as host, January 11, 2007
Topic: The Tone of Voice Speaks Louder Than the Words

❖ Radio:

- "Why He Won't Commit"; Relationships 360 Blogtalk Radio; July 21, 2011
- Saving Face with Bob & Greg; 880 AM WRFD, Columbus, Ohio, "What's Up with Men? How Do We Help 'em?"; June 18, 2011
- E-Health Radio; Eric Michaels; *All-in-One Marriage Prep* book; October 30, 2010
- Progressive Radio Network; Dr. Molly Barrow Show; *All-in-One Marriage Prep* book; June 1, 2010
- WCPN Cleveland, National Public Radio-affiliated Station, Wednesday, February 13, 2008; **Topic:** Humor and Relationships; A Perfectly Funny Marriage
- Mix Talk Radio, Monday September, 17, 2007; Susanne M. Alexander on Insights with Michelle Caporale about *Can We Dance? Learning the Steps for a Fulfilling Relationship*
- WELW Radio Interview with Jay Fox, April 11, 2003 about *Marriage Can Be Forever—Preparation Counts!*
- Co-host of interview/talk/music radio show on WERE 1300 AM Cleveland (Buddy Z Show), 1998-1999

❖ Quoted in Articles:

- Columnist, www.simplemarriage.net (2011-2012)
- Online: hercampus.com, chicagotribune.com, pittsburghbettertimes.com, citymasala.com, yourtango.com, bahai.us, sheknows.com, characterclubs.com, ehov.com, galttime.com (2010-2011)
- "Can Your Dog Help Fix Your Relationship?" various TV websites, June 2008
- "Can We Dance?" *Washington Woman*, August 2007
- "Grady or Brady, Should a Single Gal in Cleveland Try to Become Mrs. Sizemore or Mrs. Quinn?," *The (Cleveland) Plain Dealer*, May 20, 2007
- "Take a No-Crying Approach to Resolving Workplace Conflicts," *Monster.com*, April 2007
- "How to Find a Marriage Counselor," *Hitched Magazine*, May 2007
- "Valentine's Day Gifts He'll Really Enjoy," *The (Cleveland) Plain Dealer*, February 8, 2007
- "Sensitive Gift Giving," *Middletown Journal*, November 2006
- "Holiday Hosting," *Hitched Magazine*, November 2006
- "Political Residue," *Hitched Magazine*, November 2006
- "Until Death, or Some Other Sticky Problem, Do Us Part," *Inc. Magazine*, November 2006
- "Rude people getting you down? You're not alone," *Chicago Sun Times*, September 2006
- "Best Friends: With them, our lives are richer, happier and healthier" *San Antonio Express News*, August 2006
- "Popping the Question," *The Buffalo News*, June 2006
- "Is Your Marriage Strong Enough?," *Arthritis Today*, April 2006
- "You say you want togetherness? Start a business!," *Best Franchise Opportunities*, March 2006
- "Learning the Lessons of Marriage," *The Washington Times*, February 2006
- "The Healing Power of Happiness," *Ladies Home Journal*, December 2005
- "Does Your Marriage Have Character?" *The Euclid Observer*, September 2005
- Profile, *The Euclid Sun Journal*, September 2005
- Article on Cohabitation, *The News-Herald*, September 2005
- "His Bad Habits," *Comcast Relationships* and www.match.com, September 2005
- "The Big Day—Curb Those Contagious Quarrels," Boston, MA; Buffalo, NY; Columbia, MO; Spokane, WA newspapers, August 2005
- "Dating Over 40," *Washington Woman*, August 2005
- "Infidelidad, signo de los tiempos: Es posible hoy la monogamia?" *Univision Online*, August 2005

- “Get a Grip: Let’s Call The Whole Thing Off,” *Bride’s Guide*, September 2005
- “Harried Marrieds,” *Christian Science Monitor*, June 2005
- “Marathon Marriages,” *Modern Bride* (Regional Connection), Fall 2004

❖ **Quoted in or Featured in Books:**

- *Where to Seat Aunt Edna? And 500 Other Great Wedding Tips (Hundreds of Heads Survival Guides*, 2006)
- *Renewing Your Wedding Vows* (Sharon Naylor: Broadway Books), 2006
- *21st Century Feature Writing* (Carla Johnson: Pearson), 2005
- *The ASJA Guide to Freelance Writing* (St. Martin’s), 2003

EDITORIAL/PUBLICATION STAFF

- ❖ **Editor/Writer/Layout;** *The Emerald Newsletter*, every 3 weeks; 2010-present
- ❖ **Editor/Content Developer;** www.solvingconflicts.com (John Miller, owner); 2004
- ❖ **Editor;** Children’s Storybook Project; Louhelen Teacher Training Center, Davison, Michigan; 2001-2002
- ❖ **Corporate Editor/Writer;** Ohio Aerospace Institute/OAI for business proposals, website, academic papers, annual report; 2001
- ❖ **Staff Writer and Associate Editor;** *The Shifting Times*, an Ohio monthly publication; circulation approx. 30,000 in Ohio and 100 nationally, Cleveland, Ohio; 1998-2000 [out of publication in March 2000]
- ❖ **Managing Editor/Writer;** *T&D Times*, an in-house national monthly publication for BP Oil Company; circulation approx. 900; Cleveland, Ohio; 1992-1994

MANUSCRIPT EDITING

- ❖ *All-in-One Marriage Prep: 75 Experts Share Tips and Wisdom to Help You Get Ready Now*; 2010
- ❖ Sherlyn Pang Luedtke, *Success Breeds Success: 7 Essential Principles for Parents*; 2010
- ❖ Steven Sacks, relationship book, 2001
- ❖ Morris Taylor, Author, Community-Building Coach, 2001
- ❖ Justice St. Rain, Author, Owner of Special Ideas publishing company, Bloomington, Indiana, 1998-2002
- ❖ Dr. Harry J. Bury, Baldwin-Wallace College Professor and Author, Berea, Ohio, 1998-1999
- ❖ Ernst & Young, International Accounting Firm Operations Manual, Cleveland, Ohio, 1999
- ❖ Steven Lovrecovich, Engineering Consultant and Author, Independence, Ohio, 1998
- ❖ Daniel E. Berry, VP Cleveland Growth Association and Author, Orange, Ohio, 1998
- “I met Susanne by email, submitting a chapter for her book *All-in-One Marriage Prep: 75 Experts Share Tips & Wisdom to Help You Get Ready Now*. In offering editorial feedback she was gracious, knowledgeable, and clear. Her communication skills put me at ease and let me know I was working with an author I could trust.”
~ Priscilla Hunt, Executive Director at Better Marriages, www.bettermarriages.com
- “Susanne M. Alexander brought together 75 authors, including me, in her new book, *All-in-One Marriage Prep: 75 Experts Share Tips and Wisdom to Help You Get Ready Now*. It was a huge undertaking and she did a terrific job. She is knowledgeable, organized, tenacious and a bunch of fun. I recommend her highly.”
~ Dr. Molly Barrow, Psychologist
- “Your work is excellent. Even though I write well, your editing made my book more concise and polished. Thank you for reading my book and providing your editorial expertise. This was a huge step for me. I appreciate your presence in my life and the value you have added to my work.”
~ Sherlyn Pang Luedtke, Founder, Present Parent Training, PresentParentTraining.com

ASSOCIATIONS

- ❖ Member, Bailey Toastmasters, 2010-present; Competent Communicator; 2nd Place District Conference Evaluation Contest, 2008; 2nd Place District Conference Table Topics Contest, 2011
 - “Susanne has proven to be an excellent presenter, a proficient communicator, and an outstanding team member. Susanne’s presentations radiate with enthusiasm as she speaks of her profession, personal goals, and desire to make a difference in the lives of others. She excels in both prepared and impromptu speaking venues and consistently delivers an outstanding message. She effectively weaves humor into her

presentations to illustrate an important point, which might otherwise be missed, or misunderstood. Susanne is always available to provide relevant, constructive and insightful comments to the other members. This gift assists fellow members in their quest for professional and personal growth. She has a gentle demeanor, which makes others receptive to who she is, what she is saying, and how she can help. As a participant, she will prove to be an important component of any event, but she is truly outstanding in her chosen field of marriage transformation through character development.”

~ Janice M. Sewell, DTM, Bailey Toastmasters, Club President

- ❖ Member, VP of Education, Positively Speaking Toastmasters, 2006-2008
- ❖ Member, American Society of Journalists & Authors (ASJA)
- ❖ Member, VP of Public Relations, Centerior Toastmasters, 1998
- ❖ Board Member of Interfaith Suburban Action Coalition, Euclid, Ohio, 2000-2004; Secretary 2002-2003
- ❖ Former Board Member, Society of Professional Journalists, Cleveland, 2000-2002

PREVIOUS POSITIONS

STANDARD OIL; BP OIL COMPANY; BP CHEMICALS COMPANY, Cleveland, Ohio, 1984-1997

- ❖ **Project Coordinator**, Cleveland, OH
Led project team to analyze 200+ manuals used by field operations; coordinated and developed manuals in a combined word processing and text-retrieval database; supervised software contractors; analyzed local and wide area network needs for project; designed training manual; trained users; presented project internationally and to Ford Motor's quality representative.
- ❖ **Shipments Coordinator; Inventory & Supply Manager; Customer Service Specialist**, Cleveland, OH
Analyzed and coordinated inventory, supply, customer service, and shipments through timely communications with international suppliers, customers, shipping companies, sales managers, government agencies, inspectors, and technical experts. Managed or assisted team responses to large market disruptions and contamination incidents; handled insurance claims; received numerous performance awards for actions that helped preserve company reputation, customer loyalty, and sales.
- ❖ **Operations Supervisor**, Washington, D.C.
On-site manager for 24-hour union trucking fuel terminal; trained employees and contractors in safety procedures; significantly improved employee performance; researched documentation for litigation cases and participated on litigation team. Managed emergency responses and environmental audit and remediation projects; coordinated site-wide testing of firefighting foam system with involvement of fire department, contractors, and customers; made emergency response training video for Secret Service.

WEBSITES

www.marriagetransformation.com
www.bahaimarriage.net
www.bahairelationships.com
www.allinonemarriageprep.com
www.empoweredhealingbook.com
www.funnymarriage.com
www.smalexander.com